

CCR Strengths, Needs and Interests Survey Report

Upper Cumberland Human
Resources Agency

Fall 2026-2027



Prepared By:



www.ccr-analytics.com

Presentation Overview

- About the CCR Strengths, Needs and Interests Parent (SNIP) Survey
- Overview of SNIP Survey Data
- Opportunities for Action

What is the Strengths, Needs and Interests Parent Survey?

- The CCR Strengths, Needs and Interests Parent Survey was designed to provide a family stability measure for each family, as well as determine their immediate and short-term needs and interest.
- The survey is fully aligned to "The Head Start Parent, Family, and Community Engagement Framework."

Survey Composition

- 9 background questions
- 34 questions based on interest
- 8 questions asking the stability level of the family with regard to health, safety, employment, housing, food, male involvement, and community support
- 8 questions focused on family literacy asking about the frequency of book reading, singing, and other pre-literacy activities.

Each Outcome Element is aligned to one of the 7 Outcome Areas. Combining the data from multiple Outcome Elements provides a richer perspective on each of the Outcome Areas.

7 Outcome Areas

- The CCR Strengths, Needs and Interests Parent Survey covers each of these Outcome Areas:

Family Well-being

Positive Parent-Child Relationships

Families as Lifelong Educators

Families as Learners

Family Engagement in Transitions

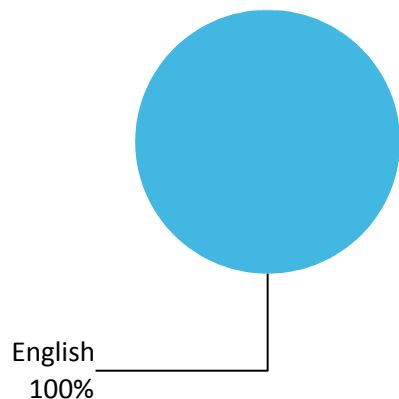
Family Connections to Peers and

Community Families as Advocates and
Leaders

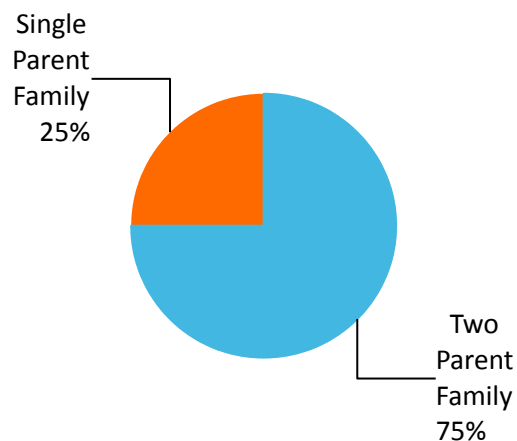
How Many Surveys Did We Receive?

- 40 surveys were completed in fall 2026-2027.

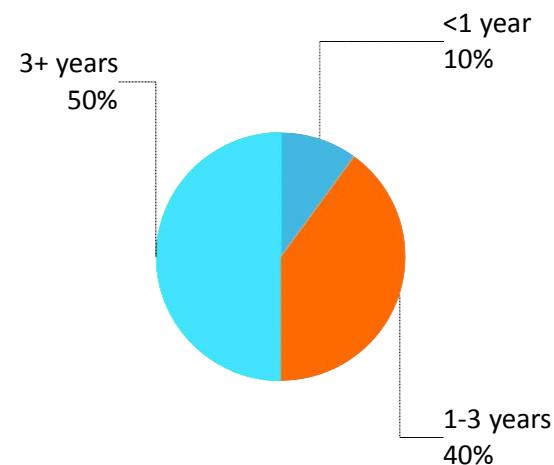
Percentage by Language



Percentage by Family Composition



Percentage by Family Experience in Program

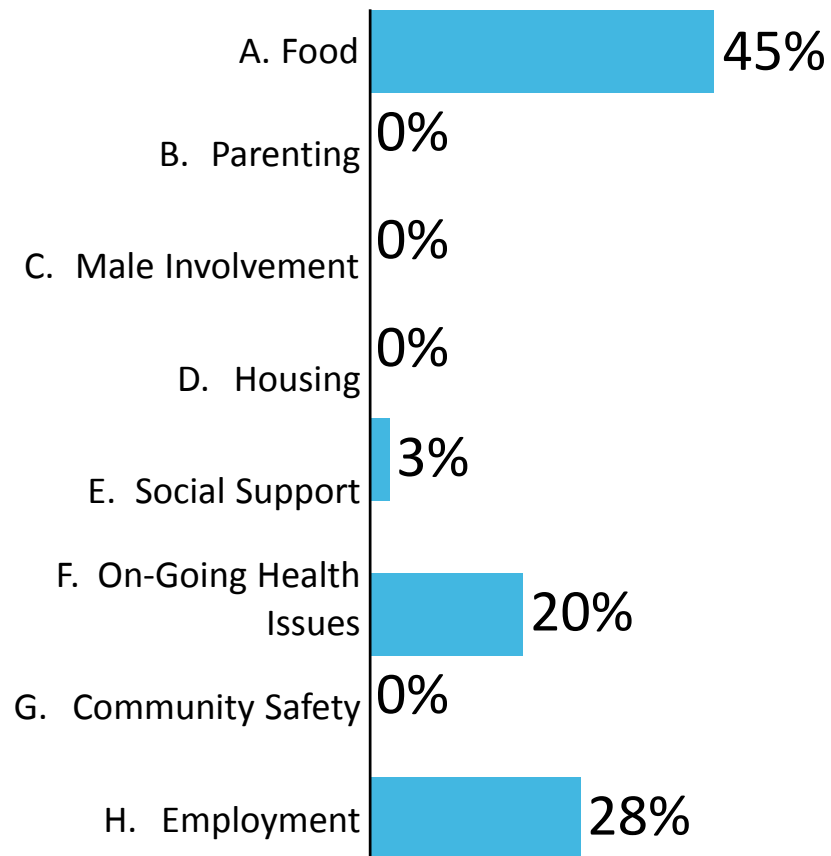


Percentage of Families Vulnerable or In-Crisis

- In each of the 8 areas of family stability, parents chose from a series of descriptions ranging from thriving to in-crisis, and are asked to chose which description best fits their situation.

Area of Need	Vulnerable	In-Crisis
Food	We get most of our food from a food bank or SNAP.	We often do not have enough food or a way to cook it.
Parenting	I have difficulty dealing with my children's behavior.	Being a parent is an extreme struggle. Or, I feel my children are out of control.
Male Involvement	A helpful male role model is in my children's life a few times a year.	My children do not have a helpful male role model in their life.
Housing	We live in unstable or bad housing. Or, we live with others as we have no choice.	We are at-risk of eviction. Or, we live in short-term housing, a shelter, a car, or on the streets.
Social Support	We cannot count on anyone in a crisis, but we know places to go to for help.	We do not know who or where we could go to for help in a crisis.
On-going Health Issues	Someone in my home has an on-going health issue that makes life hard nearly every week.	Someone in my home has an on-going health issue that makes life hard nearly every day.
Community Safety	We rarely feel safe in our neighborhood.	We never feel safe in our neighborhood.
Employment	I have a temporary job or work less hours than I want.	I do not have a job, and I need one.

Percentage of Families Vulnerable or In-Crisis

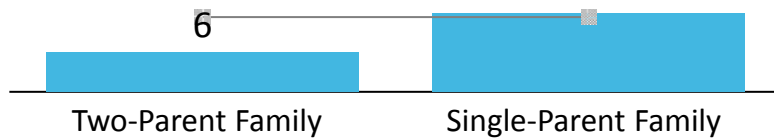


About the CCR Vulnerability Score

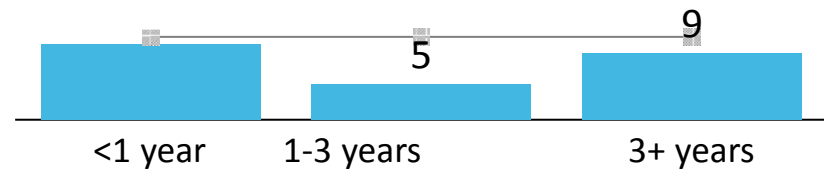
- Using some responses from the CCR Strengths, Needs and Interests Parent Survey, CCR Analytics created a Vulnerability Score for each survey respondent. Only questions and responses signaling more extreme vulnerability contribute to the score. For more information on the score and the questions and responses used to calculate it, please visit www.ccr-analytics.com\snip
- A typical Head Start families score 11 on this Vulnerability scale, with a standard deviation of 11.
- The average family in Upper Cumberland Human Resources Agency scores 7.0.
- Scores higher than 35 represent "high vulnerability."

CCR Average Vulnerability Scores

Single or Two-Parent Families

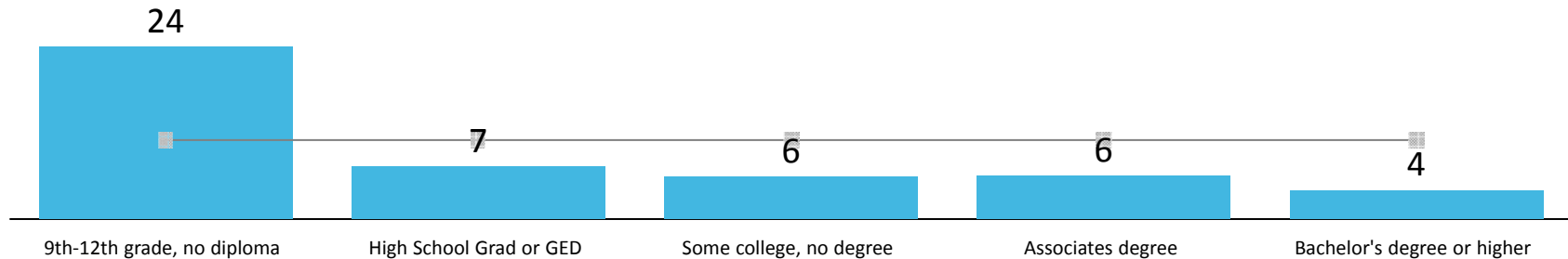


Family Experience in Program



Parent Education

Dashed lines shows typical HS Vulnerability Score 11. Std Dev 11

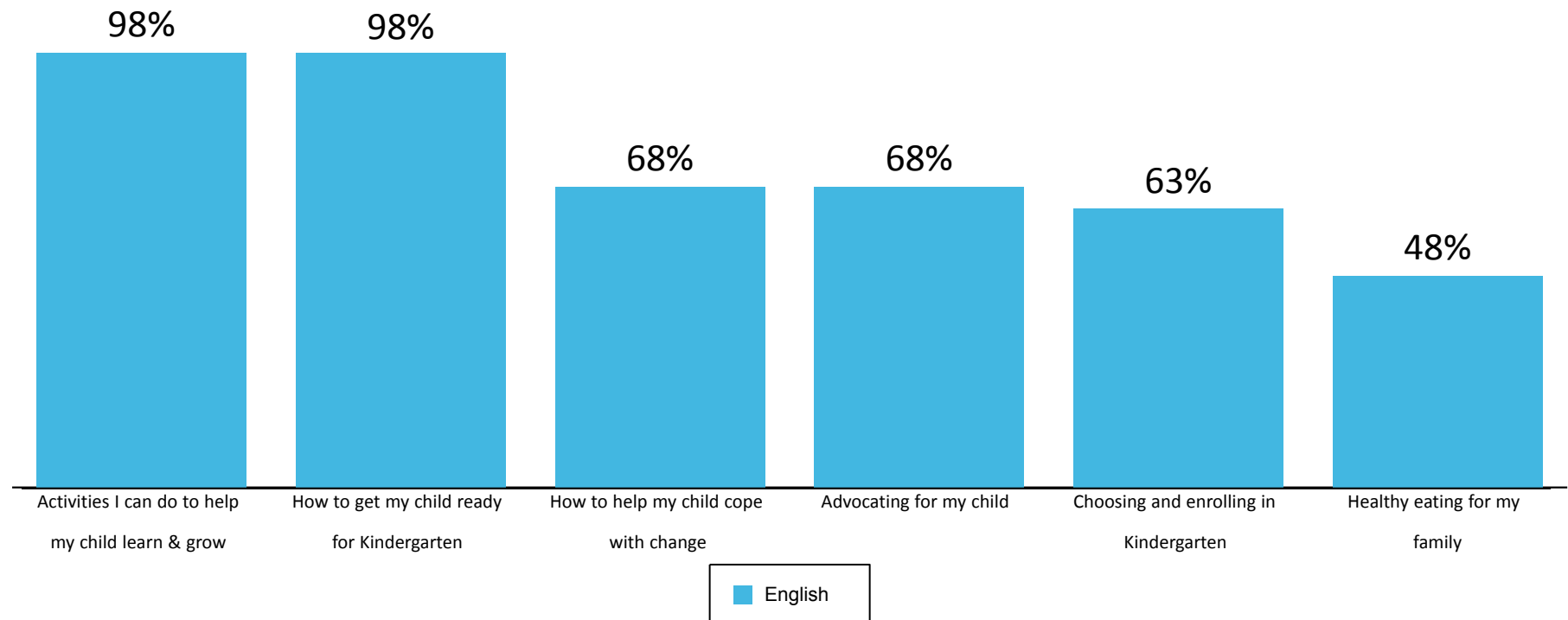


Areas of Interest to Families

- From a diverse list of 34 different topics, ranging from health to child development and domestic violence to budgeting, parents can select if they would like more information. The following chart represents the 6 topics with the highest percentage of families requesting more information.

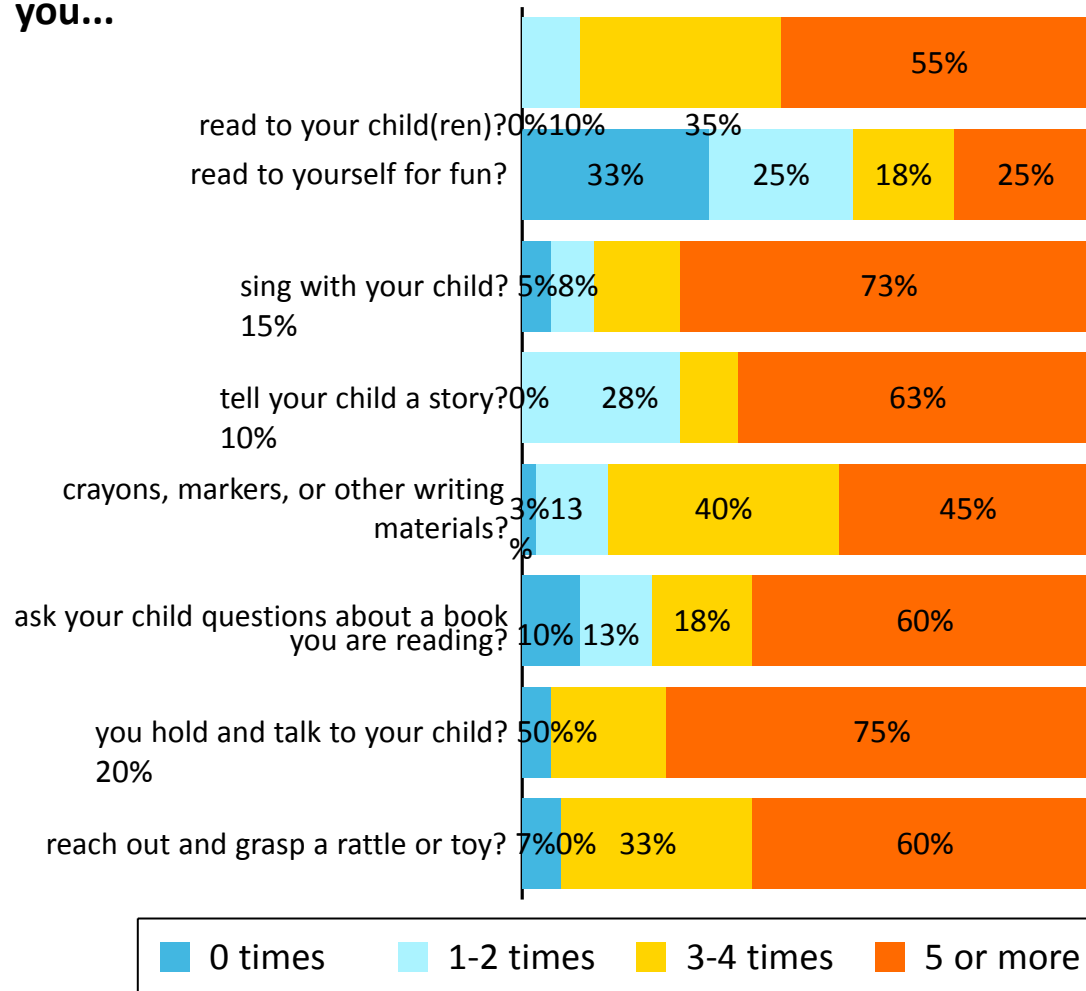
Top 6 Areas of Interest

Percentage of Families Who Are Interested in Learning More by Topic



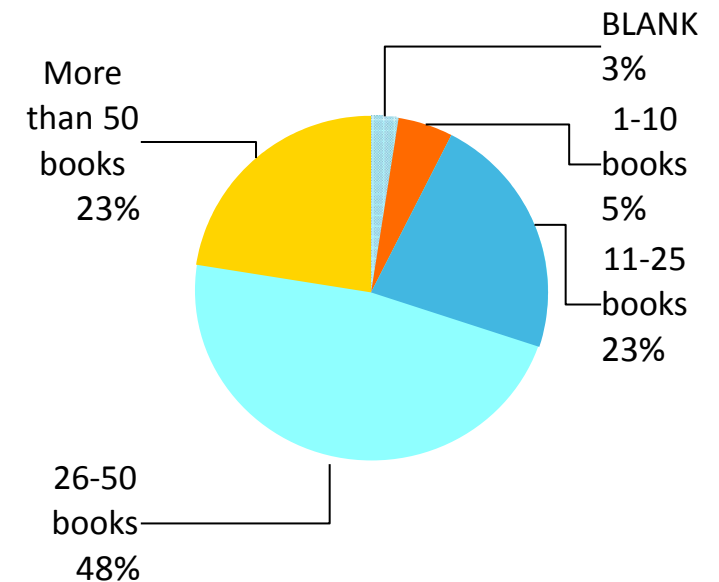
Focus on Family Literacy

In the last week how many times did you...



Number of Children's books or magazines in the home

Percentage of Families by count of books

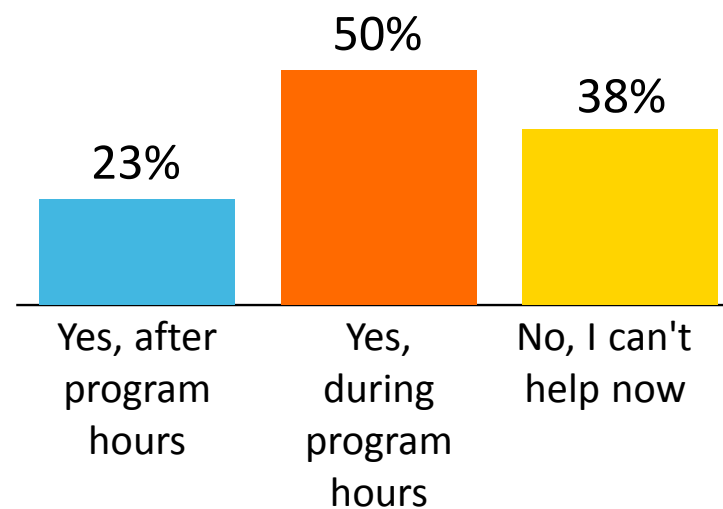


Program and Community Engagement

**Percentage of Families
Interested in Learning
More**

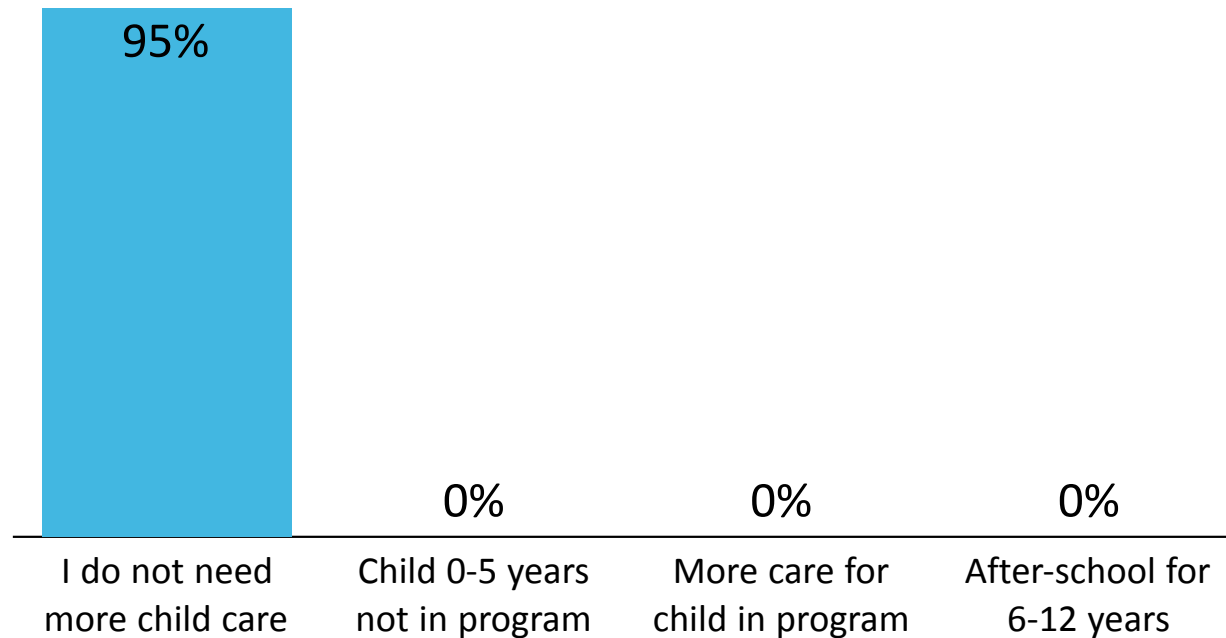


**Percentage of Families
Interested in Volunteering in the Program**



Additional Child Care Needs

**Percentage of Families
Who Need More Child
Care**



Opportunities for Action

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